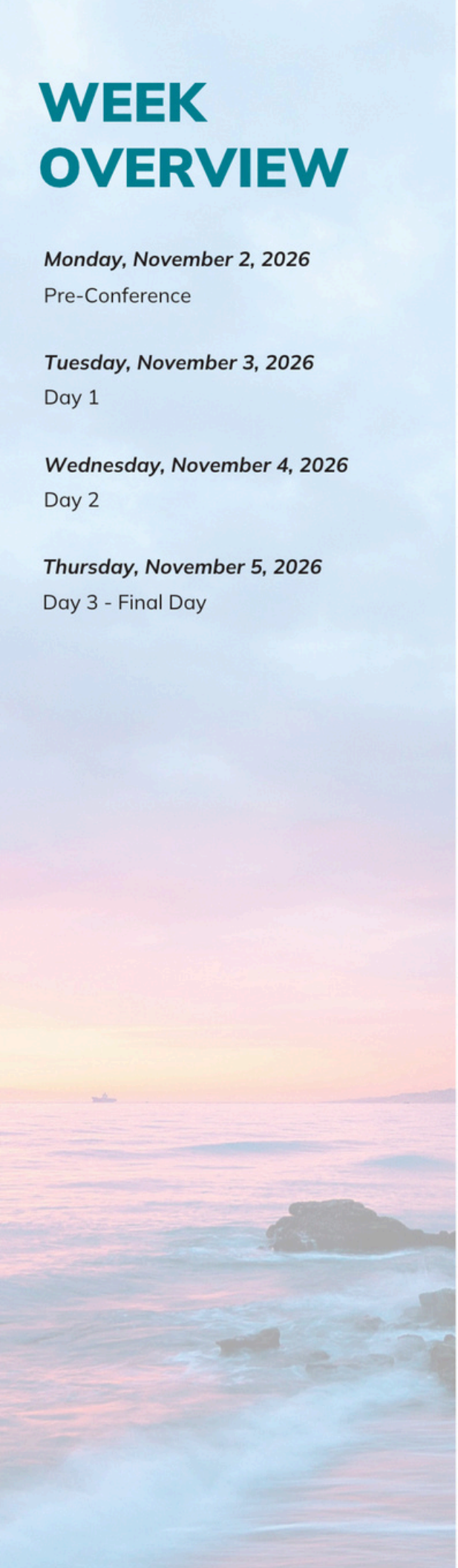
WEEK OVERVIEW

Monday, November 2, 2026
Pre-Conference

Tuesday, November 3, 2026
Day 1

Wednesday, November 4, 2026
Day 2

Thursday, November 5, 2026
Day 3 - Final Day



WEEK OVERVIEW

Monday, November 2, 2026

Pre-Conference

7:30am – 9:00am	Registration/ Check-in
9:00am – 10:15am	Session Training 1
10:30am – 11:45am	Session Training 2
12:00pm – 1:30pm	Session Training 3- Lunch
1:45pm – 3:00pm	Session Training 4
3:15pm – 4:30pm	Session Training 5- Wrap up
4:00pm – 6:00pm	Registration/ Check-in
4:30pm – 5:30pm	SV Centers of Distinction Reception

Tuesday, November 3, 2026

Day 1

7:00am – 8:30am	Registration/ Check-in
8:30am – 9:10am	Worship
9:10am – 9:30am	Welcome
9:30am – 10:45am	General Session 1
11:00am – 12:00pm	General Session 2
12:00pm – 1:30pm	Lunch
1:30pm – 2:45pm	Breakout Session 1
3:00pm – 4:15pm	Breakout Session 2
4:30pm – 5:30pm	General Session 3
5:30pm – 6:30pm	Coalition Leadership Network Meeting

Wednesday, November 3, 2026

Day 2

8:00am – 8:45am	Coffee, Compliance, & Clarity: AAAHC
9:00am – 9:30am	Worship
9:30am – 10:45am	General Session 4
10:45am – 12:30pm	Brunch Buffet / Firehose
12:30pm – 1:45 pm	Breakout Session 3
2:00pm – 3:15pm	General Session 5
3:15pm – 3:45pm	Snack Break
3:45pm – 5:00pm	Breakout Session 4
6:00pm – 7:00pm	Cocktail Reception
7:00pm – 9:00pm	Shades of Blue Gala Dinner

Thursday, November 3, 2026

Day 3

8:00am – 8:30am	Worship
8:30am – 9:45 am	Breakfast / General Session 6
9:45am – 10:00am	Hotel Check-Out
10:00am – 11:00am	Breakout Session 5 / Summit Circles
11:05am – 11:30pm	Closing Session

PRE-CONFERENCE

November 2, 2026

7:30am -9:00 am
Registration/ Check-in

9:00 am – 10:15 am
Session Training 1

10:30 am – 11:45 am
Session Training 2

12:00 pm – 1:30 pm (Lunch)
Session Training 3

1:45 pm – 3:00 pm
Session Training 4

3:15 pm – 4:30 pm
Session Training 5

4:00 pm – 6:00 pm
Main Conference Check-in

4:30 pm – 5:00 pm
SperaVita Centers of Distinction Meeting



PRE-CONFERENCE

TRACK 1: MEDICAL EXCELLENCE FOR PREGNANCY CLINICS

Dunes I

Session 1 – Complications of Abortion

Session 2 & 3 – Best Practices of Ultrasound I & II

Session 4 – Nurse Management

Session 5 – Sexual Health & STI

TRACK 2: MINI BUSINESS SCHOOL FOR PHC LEADERS

Dunes II

Session 1A: Succession Planning – Leading Well to the Finish

Session 1B: Creating Your Dream Team – Effective Recruiting & Hiring Practices

Session 2: What No One Tells You – Business Basics You Learn the Hard Way

Session 3: From Burden to Building – A Conversation About Vision

Session 4 – Building and Leading a High – Impact Governance Board

Session 5A – Knowing When It's Time to Grow

Session 5B: Prepared Not Panicked – Responding to Subpoenas and Legal Requests

TRACK 3: CLIENT SERVICE: THE INNKEEPER MODEL OF CARE

Sandpiper I & II

Session 1 Beyond the Crisis – Building a Continuum of Care That Strengthens Families Forever

Session 2 – Reframing Adoption in an Abortion – Centered Culture

Session 3: Fathers Matter – Effectively Engaging Men

Session 4 – Preparing the Next Generation for Abortion – Recovery Ministry

Session 5: Vision to Viability – Best Practices for Running a Maternity Home with Excellence

PRE-CONFERENCE

TRACK 4: GROWING GENEROSITY: FUNDRAISING FUNDAMENTALS FOR PREGNANCY CENTER LEADERS

Pelican Room

Session 1 – The Donor Journey Basics

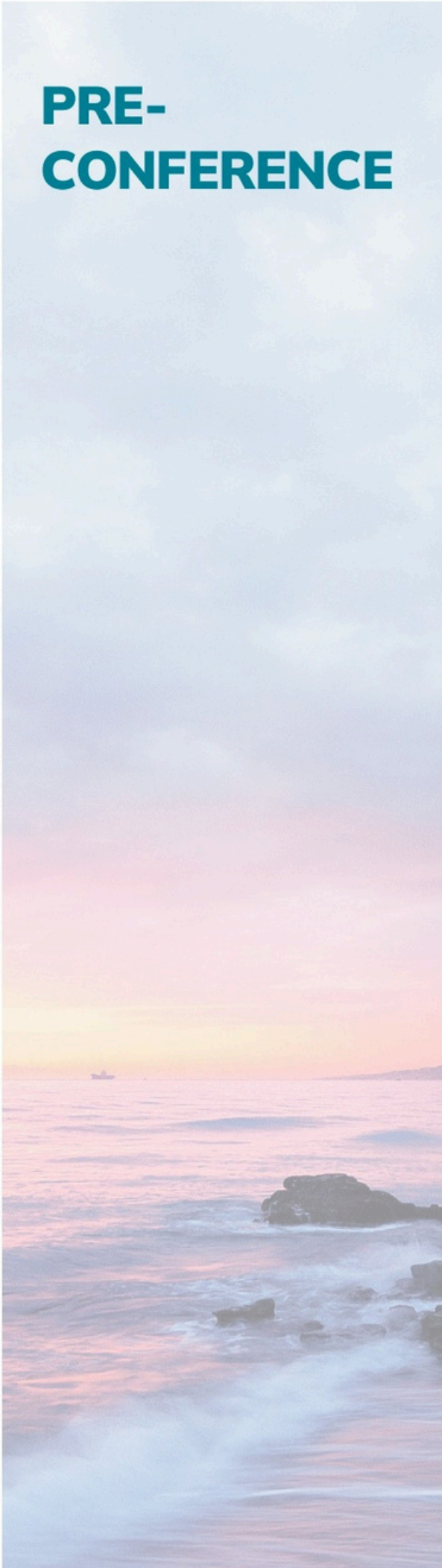
Session 2 – From Check to Cradle: A Proven Godparent Model

Session 3 – Messages that Make Money

Session 4 – Stewardship That Builds Trust

Session 5 – AI-Assisted Letter Writing (Ethical & Responsible Use)

PRE-CONFERENCE



DAY 1

7:00am – 8:30am
Conference Check-in/
Exhibits Open

8:30 am – 8:35am
Opening & Prayer

8:35 am – 9:10 am
Worship with Rachel Scott

9:10am – 9:30 am
Welcome:
Nelly Roach & Jennifer Roush

9:30am – 10:45am
General Session 1:
Wonderfully Created:
Trans to Transformed
Lex Renick

10:45am – 11:00am
Break

11:00am – 12:00pm
General Session 2:
The Truth About Abortion
Dr. Bill Lile

12:00 pm – 1:20 pm
Lunch Session:
Blue EQ
Richard Wells

1:30 pm – 2:45 pm
Breakout Session 1

3:00 pm – 4:15 pm
Breakout Session 2

4:30 pm – 5:30 pm
General Session 3:
Legal Landscapes Panel

5:30 pm – 6:15 pm
Gathering of State Coalitions
Dunes III Ballroom

Breakout

SESSION 1

1:30 PM – 2:45 PM

LEADERSHIP: LEADING THROUGH CHANGE USING THE LENCIONI FRAMEWORK

Nelly Roach | Dunes III

Whether it's staff turnover, new programs, or shifting cultural pressures, leadership requires strong communication and alignment. This session applies Patrick Lencioni's proven models to the pregnancy center environment, helping directors strengthen team cohesion, create synergy, and move their organization forward with unity and purpose.

LEADERSHIP: COURAGEOUS CONFLICT RESOLUTION

Robin Fuller | Dunes I

Conflict is both present within ministries and impossible to avoid. During this session, you will gain practical tips for facing conflict head-on with essential strategies that shut down Gossip and Bad Talk while building trust and a stronger, healthier team dynamic.

LEADERSHIP/BOARD: BUILDING A BOARD THAT SUPPORTS THE MISSION OF THE ORGANIZATION

Elizabeth Eastman | Ibis

Effectively using the unique talents of board members is a key component of a successful organization. This session will review how to attract new board members, introduce them to the board, and leverage their talents and strengths to carry out the organization's mission, with involvement from the Executive Director, board officers, and members. Strategies to rectify missteps and refocusing the board will conclude this session.

MARKETING: CREATING GENUINE AND AUTHENTIC CONTENT IN A WORLD OF AI

Marcie Little | Dunes II

As the world online becomes flooded with AI-generated content, your audience is looking for content that truly connects with them and that they can trust. Learn how to create genuine and authentic content that grabs the attention of women seeking pregnancy solutions online and helps get them through your center's doors.

FUNDRAISING: FUELING YOUR MISSION AT YEAR-END: FROM STRATEGY THROUGH EXECUTION + FUNDRAISING WITH AI + AI FOR FUNDRAISING CAMPAIGNS

Rich Bennett & Tammy Kocher | Sandpiper I & II

Year-end giving can make or break your fundraising goals. This intermediate-level session is designed to help you finish strong with a clear, proven blueprint for building and executing a successful year-end fundraising campaign. You will walk away with practical "how-to" guidance, a ready-to-use planning and progress calendar, and recommended deliverables for creating a robust, multi-faceted year-end campaign. You will also explore how to effectively incorporate AI to strengthen messaging, streamline campaign execution, and increase donor engagement.

DAY 1
continued

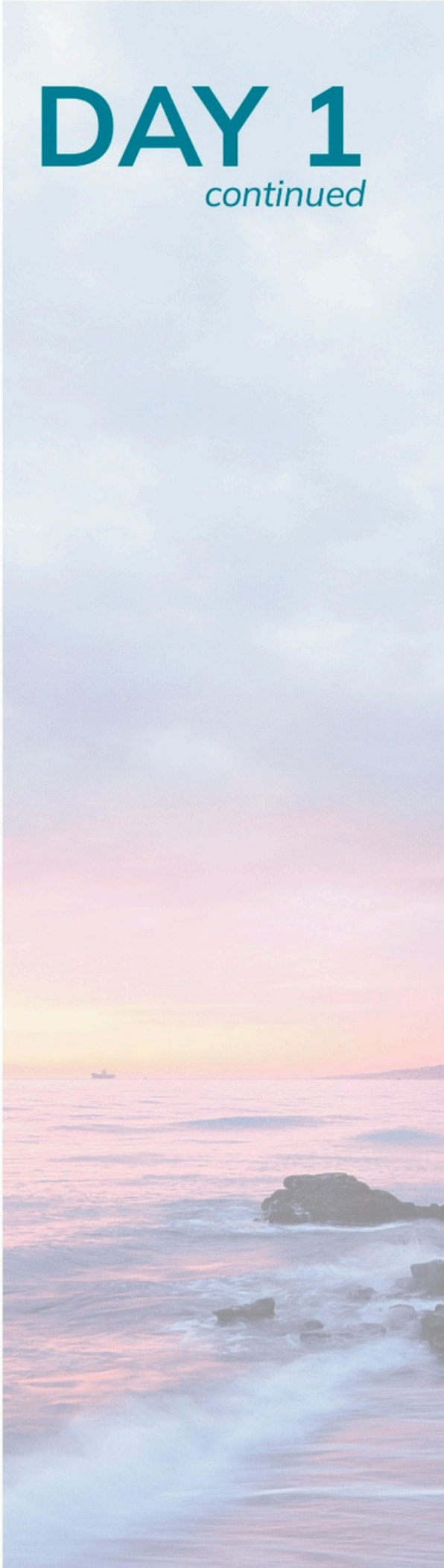
Breakout
SESSION 1
1:30 PM – 2:45 PM

PATIENT/CLIENT SERVICES: COMMUNICATING APR WITH CONFIDENCE
Kelly McCallister | Egret

Abortion Pill Reversal has helped thousands of women from all 50 states in the U.S. and in 98 other countries safely continue their pregnancies after starting an abortion. Equip your staff with the language, evidence, and clarity needed to confidently communicate APR to clients, donors, and the public. This session blends clinical understanding with communication strategy, so your team can speak truthfully and compassionately.

MEDICAL: NURSE CLOSING APPOINTMENT WITH IMPACT: CREATING TRANSFORMATIONAL RETURNS
Rachel Foreman | Pelican

Nurses play a vital role in closing the abortion-minded and determined woman's appointment with purposeful intention. Learn how to empower nurses serving patients on the front lines to close appointments effectively and increase return appointments. The more touches in a woman's life and situation, the higher the percentage of transformation. This session lays the foundation for what nurse closing should look like and the medical interactions that motivate women to return to the center.



DAY 1

TUESDAY, NOVEMBER 3

continued

Breakout

SESSION 2

3:00pm - 4:15pm

LEADERSHIP: ENTREPRENEURIAL OPERATING SYSTEM (EOS) FOR BEGINNERS

Mike Flair | Ibis

If you've heard about EOS but don't know where to start, this introductory session is for you. Break down the Entrepreneurial Operating System into simple steps tailored specifically for pregnancy centers. Learn the core tools that bring clarity, accountability, and consistent execution across your organization.

LEADERSHIP: ANCHORED LEADERSHIP: COACHING & DISCIPLESHIP PRACTICES FOR PREGNANCY CENTER LEADERS

Cheryl Cresswell | Dunes III Ballroom

Pregnancy center leadership carries unique pressure—clients facing urgent decisions, staffing needs, donor demands, and spiritual weight. This breakout equips pregnancy center leaders with coaching-based tools to strengthen clarity, prioritize wisely, and lead from emotional steadiness. Attendees will also be reminded of simple discipleship practices that help them stay spiritually anchored while serving abortion-minded women with compassion and confidence. Participants will leave with a practical framework they can apply immediately in their leadership and team culture.

LEADERSHIP: NAVIGATING THE LEGAL LANDSCAPE OF ABORTION: IMPACTS ON PREGNANCY CENTERS

Angie Thomas, JD | Dunes I

Attendees will explore ways to protect their ministries in light of recent cases and governmental attacks around the country. In addition, you will review the latest cases and legislative efforts, especially related to chemical abortion. Participants will be aware of the ways abortion advocacy groups are attempting to thwart the efforts of pregnancy centers and will be given practical information about how to best protect their ministries.

MARKETING: BEYOND THE BUZZ: HOW AI HELPS WOMEN FIND YOU ONLINE

Bibi Reed & Lynn Imler | Dunes II

AI is much more than a buzzword; it's a practical tool your center can use to appear in an abortion-determined woman's search results. Find out how your center can appear in ChatGPT, Google AI summaries, and other highly visible areas, along with tips to make it happen.

FUNDRAISING: MAJOR DONORS ARE JUST PEOPLE: THE ART & SCIENCE OF GENUINE RELATIONSHIPS

Tammy Kocher | Pelican

Major donor work doesn't have to feel intimidating or transactional. This session reframes major donors as people with values, passions, and a desire to make a meaningful impact. Blending practical strategy with relational wisdom, participants will learn how to build genuine, trust-based relationships rooted in shared mission rather than money. We'll explore how preparation builds confidence, what major donors actually want to see, and how tools like a simple one-pager can strengthen donor conversations. Grounded in the belief that God is our ultimate provider, this workshop equips leaders to move from pressure to faithful invitation, connecting donors to the work they already care deeply about.

DAY 1

TUESDAY, NOVEMBER 3
continued

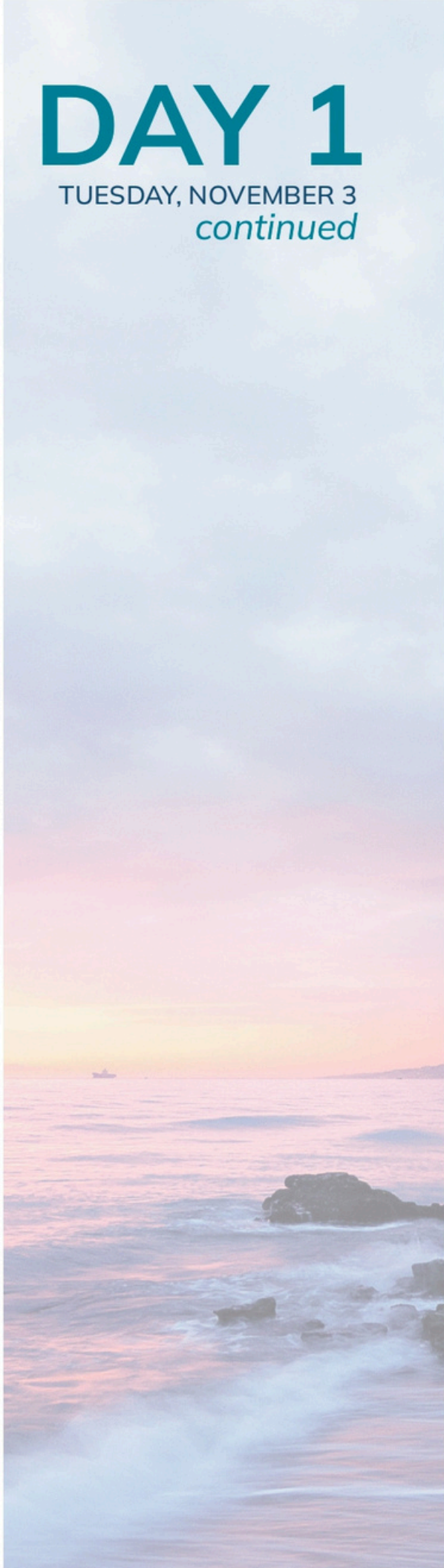
Breakout
SESSION 2
3:00pm - 4:15pm

MEDICAL: WRITING STRONG MEDICAL POLICIES: LEGAL, OPERATIONAL & CLINICAL EXCELLENCE
Lorraine Dryden | Egret

A strong medical program begins with strong policies. This comprehensive session blends legal compliance, operational clarity, and clinical best practices to help your center create documents that protect your team and elevate care.

MEDICAL: PREPARING FOR A DIGITAL FUTURE IN HEALTHCARE
Missy Clifton | Sandpiper I & II

The healthcare industry is changing at an accelerated pace as new technologies are being incorporated into patient engagement and care. It is vital that pregnancy centers stay aware of healthcare trends and become proactive rather than reactive in how they engage patients and plan for the future. This session will provide a comprehensive overview of current trends in how AI and digital technology are changing healthcare. Generational trends will be discussed, along with practical tips for centers to remain proactive in the evolving digital landscape.



DAY 2

WEDNESDAY, NOVEMBER 4TH

8:00am – 8:45am
Coffee, Compliance & Clarity: AAAHC Is It For You?

9:00am - 9:30am
Worship

9:30am - 10:45am
General Session 4
The Table Group:
Ideal Team Player,
Ami Gamboian

10:45am – 10:55
Break

10:55 am – 12:30pm
Brunch Buffet / Firehose

12:30pm – 1:45pm
Breakout Session 3

1:45pm – 2:00pm
Break

2:00pm – 3:15pm
General Session 5 Panel:
Reaching Gen Z

3:15pm – 3:45pm
Drinks & Snack Break

3:45pm – 5:00pm
Breakout Session 4

6:00pm – 7:00pm
Cocktail Reception

7:00pm – 9:00pm
Shades of Blue Gala:
Fierce Love –
Pastor Rob McCoy

Breakout

SESSION 3

12:30PM – 1:45PM

LEADERSHIP: TRACKING METRICS: DASHBOARDS FOR DECISION-MAKING

Jennifer Roush, RN & Nelly Roach | Dunes I

Numbers drive strong decisions. This breakout focuses on executive dashboards and the key metrics pregnancy centers must monitor to guide staffing, marketing effectiveness, medical performance, and donor strategy. Leaders will walk away knowing exactly which numbers matter and how to respond to them.

LEADERSHIP: DESIGNING FOR CONTINUITY: LEADING BEYOND THE FOUNDER

Debbie Simmons | Ibis

Many pregnancy centers are highly effective—but heavily dependent on a small number of leaders. This session helps executive leaders and boards examine what truly sustains the organization beyond the founder or current leadership team. Participants will explore how systems, culture, and decision-making either support continuity or create dependence. Leaders will leave with a framework for building structures that sustain the mission for generations to come.

SPERAVITA ONLY: FOLLOW-UP: BEST PRACTICES FROM HIGH-PERFORMING CENTERS

Rachel Franks | Sandpiper I & II

Many pregnancy centers are highly effective—but heavily dependent on a small number of leaders. This session helps executive leaders and boards examine what truly sustains the organization beyond the founder or current leadership team. Participants will explore how systems, culture, and decision-making either support continuity or create dependence. Leaders will leave with a framework for building structures that sustain the mission for generations to come.

MARKETING: AROUND-THE-CLOCK ENGAGEMENT: TIKTOK, VIDEO, AND INFLUENCER TRAINING

Zach Pratt & Kalep Roberson | Dunes II

From the early morning hours to the middle of the night, your audience is consuming video content on TikTok. Your center must bring your outreach directly to them in a format that resonates with them. Join our video and advertising experts for an insightful training, and learn how to engage influencers to spread awareness for your life-affirming services.

MARKETING & CLIENT SERVICES: ARTIFICIAL INTELLIGENCE FOR PREGNANCY CENTERS: WHAT WORKS, WHAT DOESN'T, AND HOW TO PROTECT YOUR CENTER

Michael Roach & Audra Buchmiller | Egret

Discover practical ways pregnancy centers can use AI to serve women facing unexpected pregnancies with more care and consistency. Learn tools and safety-first frameworks for first-contact texting, after-hours FAQs, reminders, follow-up, and simple automations that save time while protecting privacy. Leave with ready-to-use prompts and workflows to strengthen outreach and support more life-saving conversations.

DAY 2

WEDNESDAY, NOVEMBER 4TH

continued

Breakout

SESSION 3

12:30PM – 1:45PM

FUNDRAISING: GROWING YOUR MONTHLY PARTNER PROGRAM
RICH BENNETT

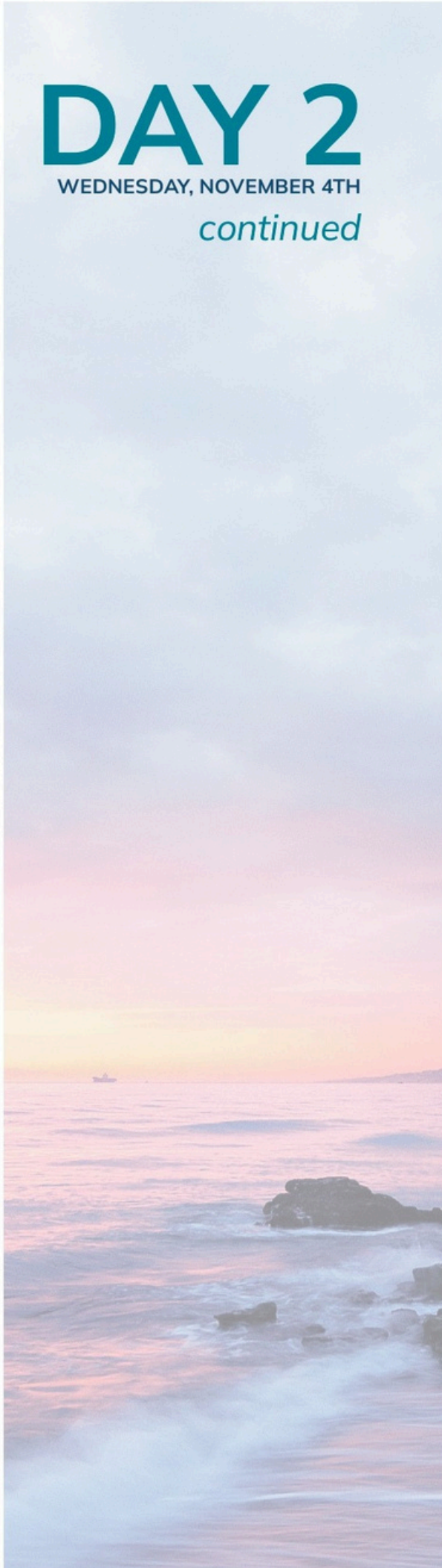
Rich Bennett | Dunes III Ballroom

Monthly donor programs provide predictable, sustainable revenue that fuels long-term ministry impact. In this workshop, participants will learn a proven roadmap for growing monthly partners through intentional, integrated marketing across events, email, websites, and direct mail. Drawing from real-world pregnancy center results, we'll discuss acquisition, upgrade, and retention strategies that turn one-time givers into long-term monthly partners. Attendees will leave with practical, immediately usable ideas to accelerate steady revenue growth.

MEDICAL: ULTRASOUND + AI: WHAT MEDICAL STAFF NEED TO KNOW

Kevin Chun | Pelican

AI is entering the ultrasound world quickly. This session is designed for nurses and medical directors who need to understand new decision-support tools, clinical risks, safe applications, and emerging technologies. Clear, clinical, and deeply relevant for today's medical teams.



DAY 2

WEDNESDAY, NOVEMBER 4

continued

Breakout

SESSION 4

3:45PM – 5:00 PM

LEADERSHIP: FULLY FORMED: LIVE YOUR MISSION FROM THE INSIDE OUT

Tonya Delnay | Pelican

The culture at your pregnancy center matters; it affects the staff, volunteers, clients, and you. It is not only a leadership responsibility—it is yours. The fulfillment of the mission starts with you and the collective culture you and your team create. Too often, the main struggle to reach your goals lies within the walls of your pregnancy center. Join us to discover the power to improve your culture from the inside out. As Psalm 16:9 (MSG) says, "I'm happy from the inside out, and from the outside in, I'm fully formed."

LEADERSHIP: SECURITY & THREAT PREPAREDNESS

TBD | Egret

This practical session equips leaders to recognize threats, respond effectively, and build a culture of safety. Learn activation procedures, communication protocols, and easy-to-implement strategies that strengthen your center's readiness.

MARKETING: FROM GEN A TO Z: SOCIAL MEDIA TRAINING

Zach Pratt & Kalep Roberson | Sandpiper I & II

Your client demographics are shifting; millennials are phasing out, and Generations Z and Alpha are phasing in. What are the key differences, and how can your pregnancy center connect with them on social media? This training will help you fine-tune your strategy and engage your target audience without falling into the trap of trying to be something you're not.

MARKETING: THE ABORTION-DETERMINED WOMAN TODAY: PILL PATHWAYS, TOURISM & CENTER STRATEGY

Marcie Little & Laura Howe | Dunes III Ballroom

Abortion drugs have dramatically changed client behavior. This session combines data, client psychology, and strategic insights to equip centers to meet abortion-determined women earlier, faster, and more effectively. Get a high-level look at the trends shaping today's landscape.

LEADERSHIP: TOP TEN CHALLENGES FACED BY NONPROFITS

Brittany Stepp | Dunes II

From governance to fundraising, nonprofits face unique challenges that can cause significant headaches. This session walks through challenges in managing finances with a small team, how to engage more deeply with your board, what is happening on Capitol Hill, and considerations for ethical fundraising. This session offers many opportunities for attendees to engage with one another and ask questions.

PATIENT/CLIENT SERVICES: THE SAMARITAN VS. THE INNKEEPER

Jennifer Roush & Chris Schlesiger | Dunes I

Women facing unexpected pregnancies often have needs that must be addressed immediately and other needs that require long-term support. Most centers work to address both. This paradigm inspired the name of the Samaritan Summit. The Good Samaritan addressed immediate needs and then found an innkeeper for long-term support. In this session, attendees will learn how to coordinate these services, avoid mission drift, and ensure the patients' needs are met.

Breakout

SESSION 5

10:00 AM – 11:00AM

SUMMIT CIRCLES

Summit Circles are interactive, peer-led networking groups designed to create meaningful conversation, collaboration, and shared learning among pregnancy center leaders and staff. Each circle provides a facilitated space to ask questions, exchange ideas, and talk through real-world challenges with others serving in similar roles.

EXECUTIVE DIRECTOR / BOARD
Toni Clarke | Dunes I

MEDICAL/ PATIENT PROCESSES
Rachel Forman & Cheryl McNamee | Dunes III Ballroom

MARKETING
Laura Howe, Lynn Imler, Bibi Reed | Pelican

FUNDRAISING
Dena Espencheid | Sandpiper I & II

HOT TOPICS / DIFFICULT CONVERSATIONS
Andrew Wood | Dunes II

AAAHC
Lorraine Dryden | Ibis

DAY 3

THURSDAY, NOVEMBER 5

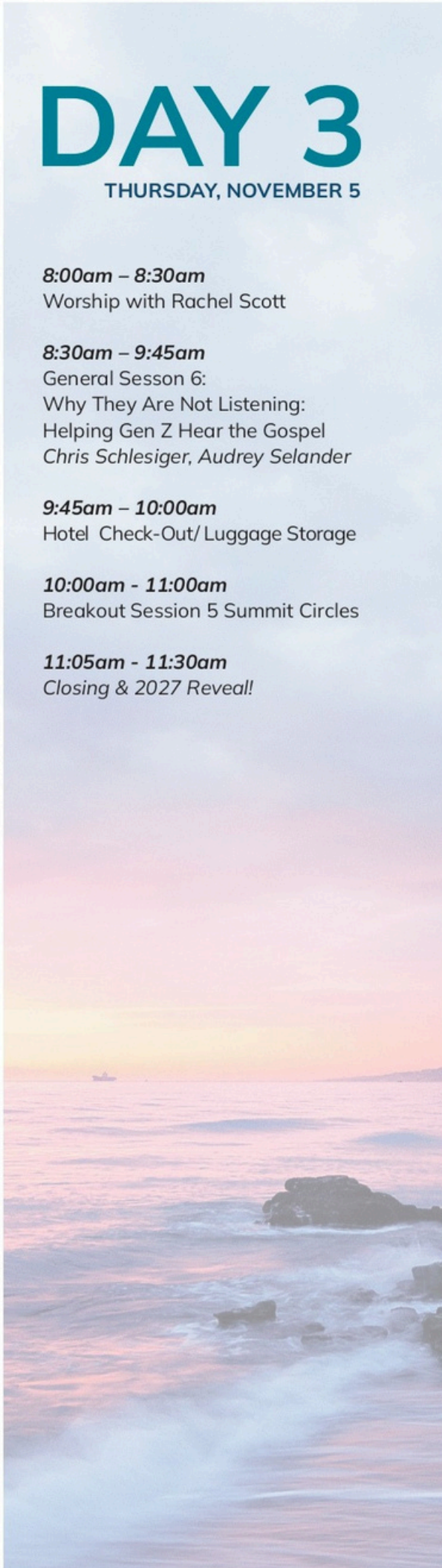
8:00am – 8:30am
Worship with Rachel Scott

8:30am – 9:45am
General Sesson 6:
Why They Are Not Listening:
Helping Gen Z Hear the Gospel
Chris Schlesiger, Audrey Selander

9:45am – 10:00am
Hotel Check-Out/ Luggage Storage

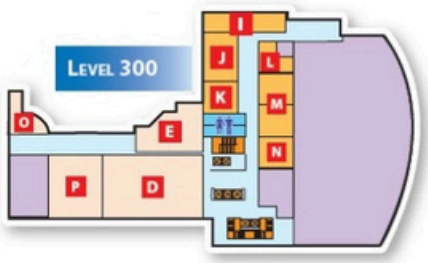
10:00am - 11:00am
Breakout Session 5 Summit Circles

11:05am - 11:30am
Closing & 2027 Reveal!



MAP

WYNDHAM GRAND®
Clearwater Beach





- A Ocean Hai
- B DocK's Pool Bar & Grille
- C eSKPades Cocktail & Coffee Bar
- D Pallavi Spa
- E Fitness Center
- F Outdoor Pool
- G Retail Shop
- H Dunes Ballroom
- I Pelican
- J Heron
- K Ibis
- L Osprey Boardroom
- M Sandpiper
- N Egret
- O Wyndham Vacation Ownership Lounge
- P Wyndham Vacation Ownership
- Elevators
- Stairs
- Restrooms

Digital Personal Concierge Map

100 Coronado Drive, Clearwater FL, 33767
(P) 727-281-9500 • www.wyndhamgrandclearwater.com

Did you miss a general session?

THE SAMARITAN SUMMIT

Recordings are available for sale!

IN-CONFERENCE SPECIAL

$99 2025 & 2026 all sessions

$30 single session

POST-CONFERENCE RATES

$150 2025 & 2026 all sessions

$50 single session

SCAN TO ORDER



RESTAURANTS

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Dinner Cruise ($$$)
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SURFSIDE TAPHOUSE
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FORLINI'S
American, Italian ($$$)
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MARINA CANTINA
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727.443.1750

THE BOXER
American ($$)
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727.221.9888

KING'S PIZZA & GRILL
Italian ($)
325 Coronado Dr
727.216.6689

BOBBY'S BISTRO
American ($$)
454 Poinsettia Ave
727.446.9463

PALM PAVILION
Seafood, American ($$)
10 Bay Esplanade
727.446.2642

3 DAUGHTERS BREWING
American ($$)
381 Mandalay Ave, 3rd Floor
727.371.1153

FRENCHY'S SOUTH BEACH
Seafood, American ($$)
351 S Gulfview Blvd
727.441.9991

COCO'S CRUSH BAR
Seafood, American ($$)
317 Coronado Dr
727.953.3084

SALTY'S ISLAND BAR & GRILL
Seafood, American ($$)
437 S Gulfview Blvd
727.216.8085

MANDALAY PRIME
Steakhouse ($$$)
476 Mandalay Ave
727.754.1757

FRENCHY'S ROCKAWAY
Seafood, American ($$)
7 Rockaway Street
727.446.4844

CLEAR SKY CAFE
American ($$)
490 Mandalay Ave
727.442.3684

SALT CRACKER
Seafood ($$)
25 Causeway Blvd
727.442.6910

CRABBY'S BAR & GRILL
Seafood, American ($$)
333 S Gulfview Blvd
727.608.2065

CESARE AT THE BEACH
Italian ($$$)
794 S Gulfview Blvd
727.449.8797

THE SALTY CRAB
Seafood, American ($$)
462 Mandalay Ave
727.330.1750

BEACH BURGER SHACK
American ($)
45 Papaya Street
727.223.4482

BAVARO'S
Italian ($$)
468 Mandalay Ave
727.223.8900